



7595 E Gray Rd
Scottsdale, AZ
85260 (602) 266-
3678

October 26, 2016

To Whom It May Concern,

Kiloh Smith joined the AcbyJ team as marketing manager and during his tenure he was responsible for all aspects of our marketing program.

Under his supervision were referral programs, direct mail campaigns, large format media such as magazine relationships and design, website and blogging relationships and design, and community programs, etc.

Kiloh really excelled in the areas of social media, SEO management and promotion. He was tenacious in finding new platforms and diligent in posting current and consistent content to these sites.

Please call me at 480.922.4455 if you have any further questions.

Regards,

Cherri Marrese

General Manager